



# Derick Ruiz

JavaScript Developer

## Profile

Derick Ruiz has 5+ years of fully remote professional JavaScript development experience. His experience spans from the hospitality industry to the automation industry having had the privilege to work with companies like Hilton Hotels, IFTTT, and others.

## Details

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[derick.realwebdev@gmail.com](mailto:derick.realwebdev@gmail.com)

Nationality

United States

## Links

[LinkedIn](#)

[Codepen](#)

[Github](#)

[Glitch](#)

## Skills

JavaScript

HTML & CSS

Node.js

PHP

Technical Writing  
(Documentation)

Technical Content Marketing

## Languages

English

Spanish

Japanese

## Employment History

### JavaScript Developer & Platform Community Support Specialist at- IFTTT, Remote

October 2018 — December 2019

- Implemented IFTTT's [official JavaScript wrapper](#) for their Connect API with Node and Express.js.
- Wrote [technical API-focused documentation](#) (Markdown) to support the various SaaS and Consumer Electronics companies building IFTTT integrations.
- Supported global brands such as Amazon and Google building for IFTTT fully remotely using [online chat provider Intercom](#).

**Skills:** JavaScript, Node.js, Express.js, Technical Documentation Writing, Technical Content Blog Writing, Remote Technical Support

*"Derick provided exceptional technical support and guidance for IFTTT's customers. We were fortunate to attract his talents in 2018 when our developer communities were growing faster than we could handle. During a time when we needed resourceful, technically accomplished, and empathetic engineers to unblock our customers with direction through the IFTTT integration process and documentation, Derick stepped up in a BIG way." — Alexander Tibbets, Co-Founder (IFTTT)*

### Founder at RemoteLeads, Remote

November 2017 — October 2018

- Implemented an auto-updating job board and email newsletter focused on remote contract web developer positions [using Firebase JavaScript Cloud Functions](#), Node.js, and Express.js.
- Grew an email list of over 7,000+ web developers using free articles on Medium.com and email marketing.
- Grew a following of over 1,700 followers on Medium.com publishing technical web development and remote work-focused articles to publications such as [Hacker Noon](#), [Noteworthy](#), and others. Many of these articles rank on Page 1 of Google.
- Helped hundreds of web developers from all over the world land fully remote contract web developer positions.

**Skills:** JavaScript, Node.js, Express.js, Firebase, Email Marketing, Content Blog Marketing, Community Building

*"After noticing a lack of independent job boards serving remote freelance web developers, I took a year of my career to start and grow an independent*

*remote business focused on serving remote web developers.*" — Derick Ruiz, Founder (RemoteLeads, LLC)

### **Freelance Technical Blog Writer at Vue Mastery, Remote**

November 2018 — May 2019

- Helped Vue Mastery bring in more leads by writing multiple [in-depth technical Vue.js articles](#) that generated over 300k views on Medium.com. Many of these articles rank page 1 on Google.
- [Collaborated remotely](#) with the core Vue.js and Nuxt.js team to help create Vue Mastery's Nuxt.js course.

**Skills:** Vue.js, Nuxt.js, SEO, Content Marketing, Technical Blog Writing, Course Creation

*"Writing successful technical articles for Vue Mastery helped me master Vue.js and Nuxt.js in-depth while developing my technical content marketing skills."*  
— Derick Ruiz, Freelance Technical Blog Writer (Vue Mastery)

### **Freelance Technical Blog Writer at Alligator.io**

March 2020 — March 2020

### **Freelance Front-End JavaScript Developer at Kidizen, Remote**

July 2017 — November 2017

- Helped Kidizen build out a fully-featured responsive front-end using Vue.js for their eCommerce website in 2 weeks.
- Collaborated with Kidizen's in-house development team as the only remote developer using Slack, Jira, and Github.

**Skills:** JavaScript, Vue.js, CSS (Flexbox, Grid), Responsive CSS, cross-browser, CSS, Webpack, Remote Collaboration, eCommerce

*"We hired Derick to help bring Kidizen to the web. With the unbelievably tight deadline of 2 weeks, Derick jumped right in and seamlessly integrated with our design and development teams. With a demonstrated mastery of web fundamentals, Derick delivered a beautiful experience to our users on time and within scope -- immediately resulting in a measurable boost in sales. Derick is an excellent communicator, a true team player and a master of the craft. His eye for detail and intuitive understanding of business objectives makes Derick an asset to any team."* — Shane Ewert, VP of Engineering (Kidizen)

### **Full-Stack Web Developer at Mcintosh Marketing, Remote**

September 2016 — July 2017

- Helped [Mcintosh Marketing](#) implement back-end PHP and front-end JavaScript (mostly jQuery) code for the creation of their Facebook Ad Automation tool.
- Created fully responsive UI designs using Sketch that were then implemented using JavaScript and jQuery.
- Collaborated remotely with the development team of three using tools like Slack, Github, Skype, and Jira.

**Skills:** JavaScript, jQuery, PHP, Web Design, Sketch

### **Front-End JavaScript Developer at Hilton Worldwide, Remote**

May 2015 — July 2016

- Lead front-end developer to create the fully responsive and mobile-ready partnership website [between Uber and Hilton](#).
- Helped implement the primary hotel search function powered by Google Maps JavaScript API [for Hilton's Waldorf Astoria brand](#).
- Implemented var
- Gave a talk [uploaded to YouTube](#) at a front-end web developer meetup describing the CSS system we use at Hilton.
- Remotely collaborated on weekly sprints with the development and design team using tools like Slack, GitHub, and Skype.

**Skills:** HTML, CSS, JavaScript, jQuery, CSS, CSS Design Systems, Sass, Google Maps API, Web Design, Sketch, Remote Collaboration

*"While with Hilton, Derick's role was to work with designers, user experience architects, and fellow front-end developers to add features to Hilton's main website and build stand-alone sites and pages. Derick's dexterity as both designer and developer made him a preferred collaborator with many team members. He was quick to align with business objectives, and could carry through the vision of the team with his delivery. Derick is driven to create work that his team and stakeholders would be proud of. He'd be an asset for any organization desiring an proficient front-end developer." — Tony White, Senior Manager, Software Engineering (Hilton Worldwide)*

### Front-End Web Developer at Lokion, Memphis, Tennessee

November 2014 — May 2015

- Helped develop adaptive mobile website using [Mobify](#) and jQuery for eCommerce website Glasses.com in collaboration with [Lokion](#), software agency.
- Implemented mobile home page, cart page, after purchase page, and various UI widgets like mobile carousels and pop-out menus.
- Created cross-browser CSS for use in the adaptive mobile website that served as the foundation for the eventual responsive website.

**Skills:** HTML, CSS, JavaScript, Mobify, jQuery, UI Development, Cross-browser CSS, Mobile CSS, eCommerce

## 🎓 Education

### B.S. Computer Science, B.A. Japanese, University of Memphis, Memphis, Tennessee

August 2011 — May 2015

- Completed a dual degree, double majoring in Computer Science and Japanese.
- Achieved [an N2 level](#) at the Japanese Language Proficiency Test.
- Studied abroad in Tokyo, Japan for 1 year while supporting myself financially with freelance web and WordPress development.

## 🏠 Volunteering

### Remote Front-End JavaScript Volunteer for GiveCamp Memphis

February 2015 — February 2015

- Remotely volunteered at GiveCamp Memphis, a weekend-long event where creators donate their time to nonprofit organizations.

- Provided web design and front-end web development skills for local organization in Memphis, Tennessee called [Volunteer Odyssey](#).
- Collaborated remotely with team of Ruby programmers to build and implement responsive calendar to help Volunteer Odyssey organize events.
- Vlogged and documented the entire experience [on YouTube](#).

**Skills:** HTML, CSS, JavaScript, Responsive CSS, Ruby on Rails

## 📌 References

**Tony White (Senior Manager, Software Engineering) from Hilton Hotels**

[tony.white@hilton.com](mailto:tony.white@hilton.com)

**Alexander Tibbets (Co-Founder) from IFTTT**

[alexander@ifttt.com](mailto:alexander@ifttt.com)

**Shane Ewert (VP of Engineering) from Kidizen**

[shane@kidizen.com](mailto:shane@kidizen.com)