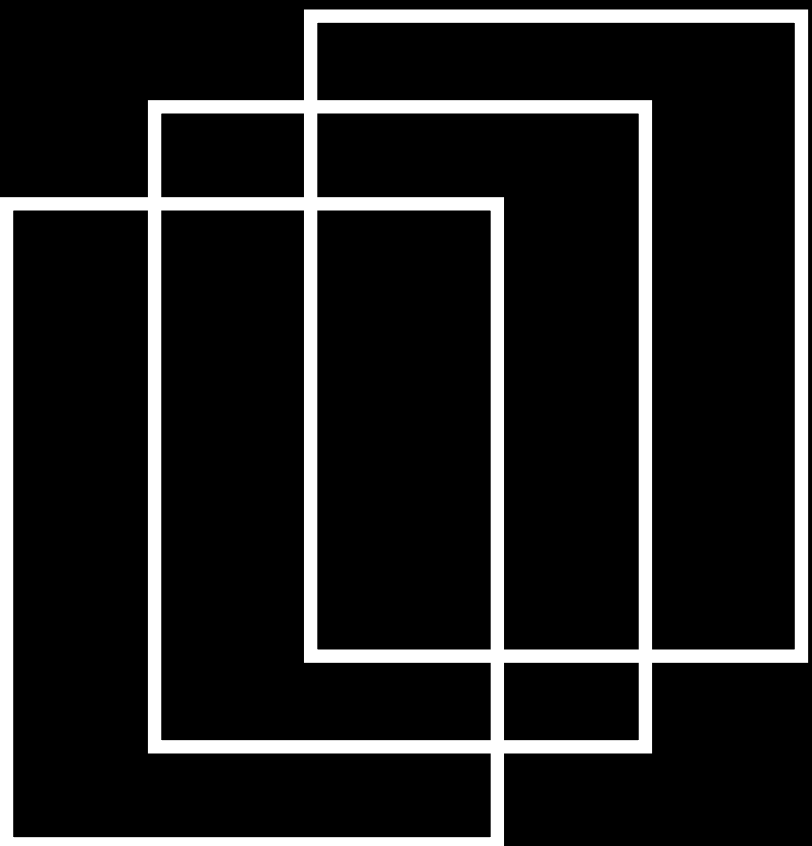


**Interior Architecture**



**Portfolio**

**my name is  
everett epstein**

# **Portfolio Preparation** **& Production**

**What is the purpose  
of your portfolio?**

Jot down an answer  
in the chat (2 min)

# **Find a job**

Demonstrate visual  
representation of  
your skills

Show your personal  
voice and vision  
(reflection/rethinking)

Take opportunity to  
show how you think

**What should go in  
your portfolio?**

# About 5 to 8 projects

## ① Hi-res images (150 dpi)

sketches, renderings,  
pictures of models, etc.

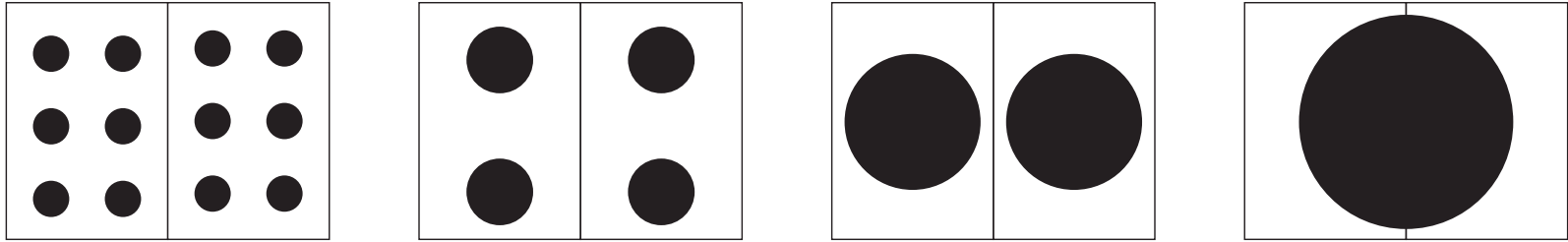
## ② Text

concept statement,  
project descriptions

**How will your portfolio look  
physically and digitally?**

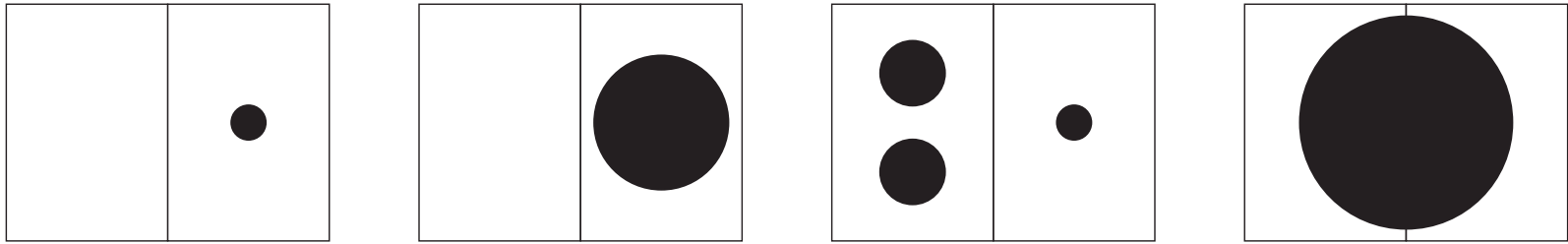


**1**



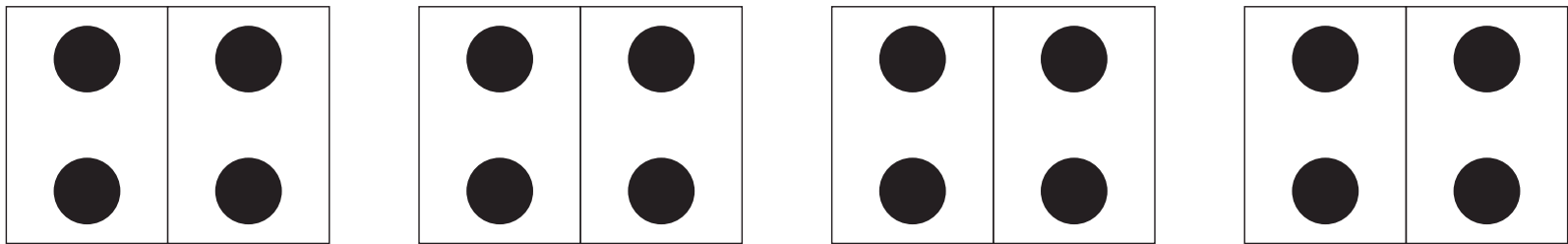
**Systematic Progression**

**2**



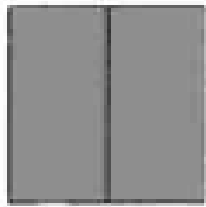
**Varied Progression**

**3**

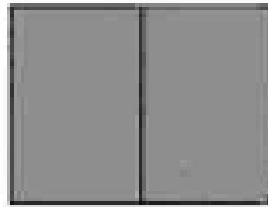


**Repeated Rhythm**

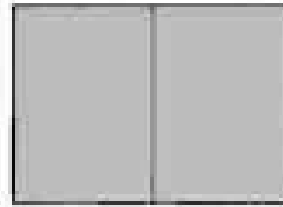
# Chromatic scale page



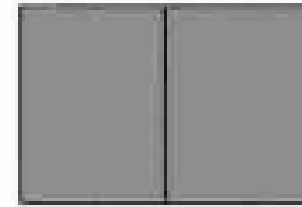
octave, 1 : 2



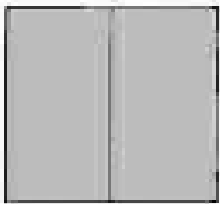
fifth, 2 : 3



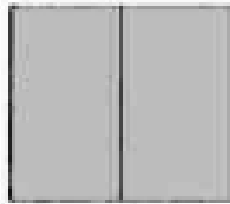
dim. 5th/aug. 4th, 1 :  $\sqrt{2}$



fourth, 3 : 4



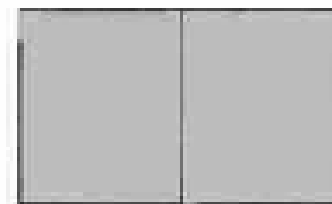
major 7th, 8 : 15



minor 7th, 9 : 16



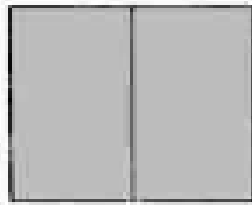
major 3rd, 4 : 5



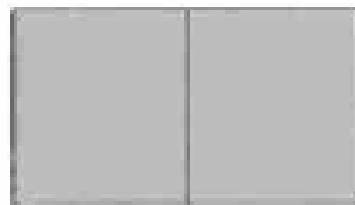
minor 3rd, 5 : 6



major 6th, 3 : 5



minor 6th, 5 : 8



major 2nd, 8 : 9

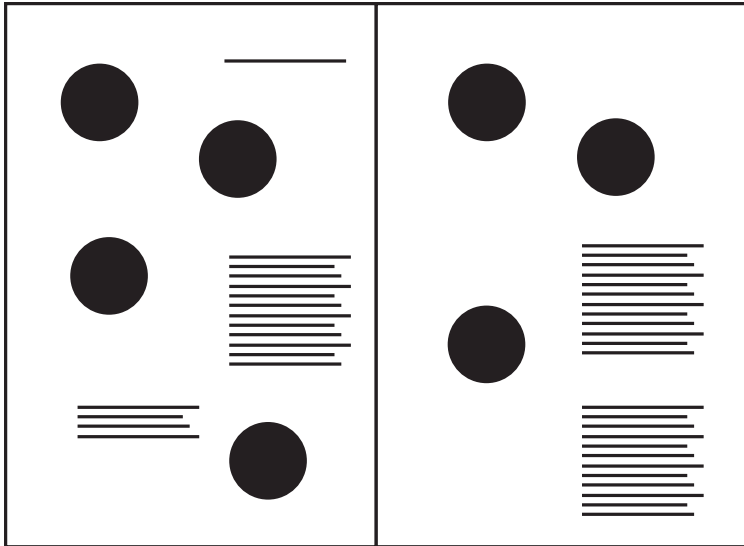


minor 2nd, 15 : 16



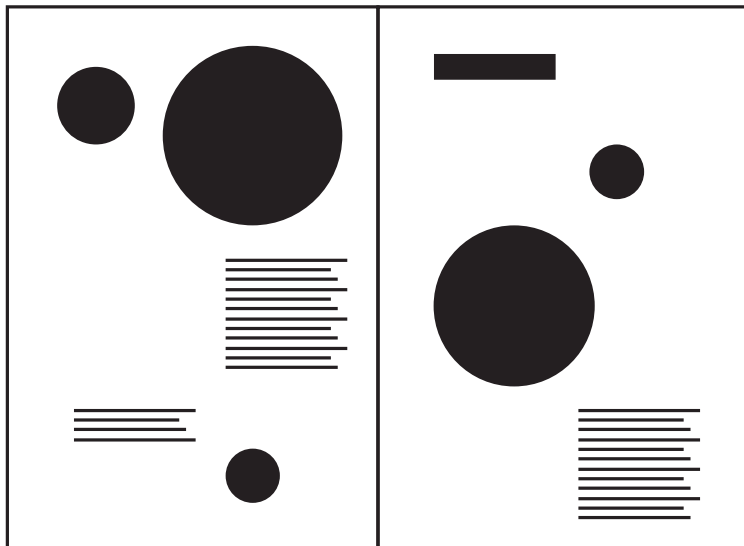
unison, 1 : 1

Page proportions corresponding to the chromatic scale, from unison (at the bottom) to octave (at the top). The musical correlations are shown in detail on the facing page.



**Subtle Hierarchy**

- ❶ Size does not vary.
- ❷ Little contrast between images and type.



**Exaggerated Hierarchy**

- ❶ Size dramatically varies.
- ❷ Heavy contrast between images and type.

**How will you produce  
your portfolio?**

# **Start your process with production in mind**

- How big are your pages?
- How many pages will you have?
- What is the quality of color printing?
- What kind of a binding will you use?
- What physical materials do you need?

# Brainstorm

Look at three portfolios (that are not your own) and jot down in Slack three things that you notice that these portfolios do effectively



By 1:00PM, create 3 compositions in InDesign advertising the opening of one of your IntArch projects.

**\*\*At least 2 images and 5 words (i.e. the Title, Date, Description) per composition.**

**\*\*Play with image, color, type, and shapes.**

**\*\*Explore the Resources in our syllabus**

When you are done, export your pages as one PDF and upload to our "Assignments" slack channel

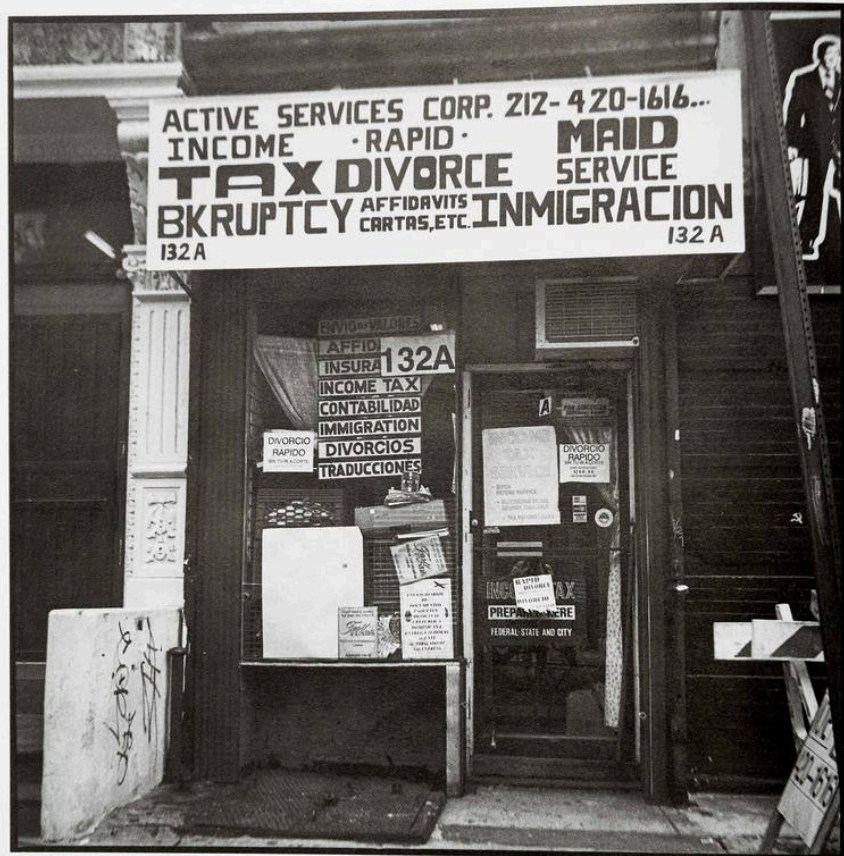
This is for you to practice InDesign and get used to the software.



# Inspiration

WHITNEY

# ZOE LEONARD SURVEY



Zoe Leonard by Whitney Museum. Tax, Rapid Divorce, 1986. One transfer print. Collection of the artist, courtesy Galerie Didier Clément, Cologne and Hauser & Wirth, New York.

MAR 2–JUNE 10

whitney.org  
@whitneymuseum  
#ZoeLeonard

Whitney Museum  
of American Art  
99 Gansevoort Street

WHITNEY

The limits of multidisciplinary

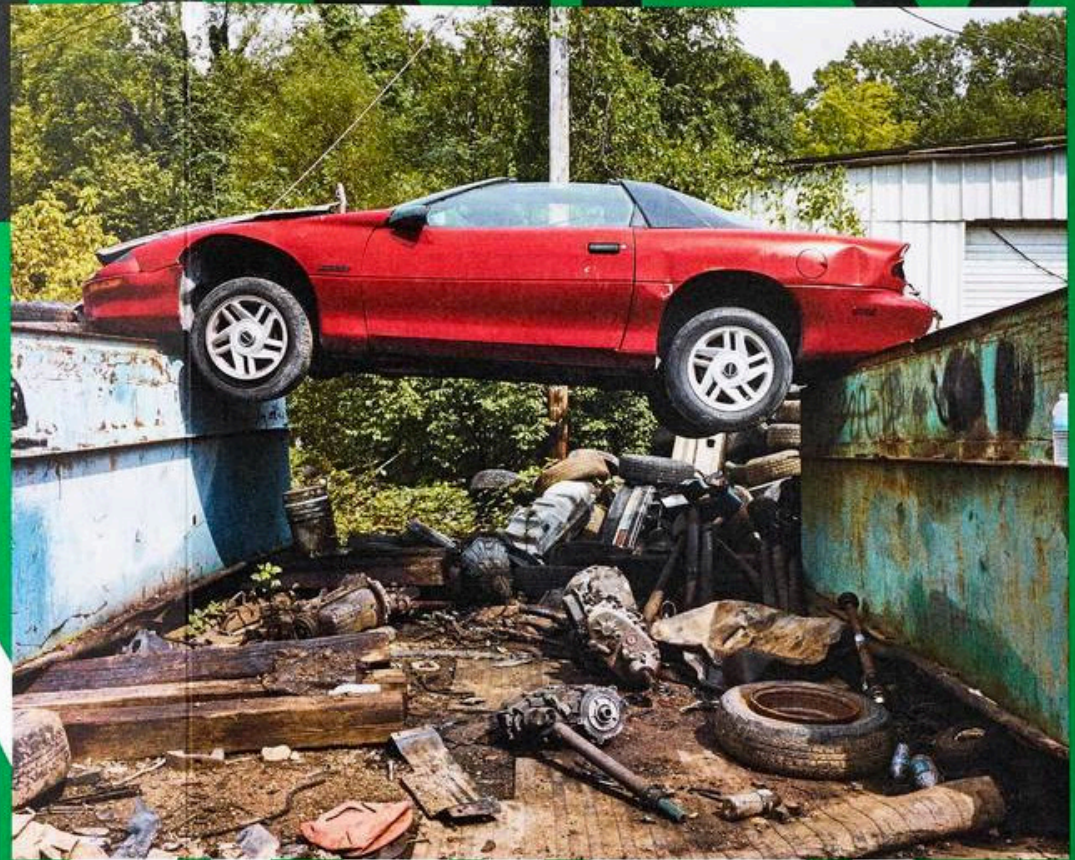
BY PABLO LARIOS

Who are you and where did you come from? Whether you were once a furniture maker, a doula, a nanophysicist or a painting major, you were probably drawn to art because it allowed you to do things you couldn't do elsewhere. In January 1973, the artist Adrian Piper described her own awakening after encountering Sol LeWitt's conceptual art. Piper learned that contemporary art demanded no 'absolute standards' other than those she set for herself. She changed course and, around 1967, the figurative painter became a conceptual artist.

In 1970—in response to the women's movement, the Vietnam War and the Kent State University massacre—the art world experienced a politicization which, in certain ways, resembles the one we see today: open letters, picketed museums and action meetings in galleries. Piper protested dubious sources of artistic funding, questioned social norms by riding on a bus with a towel stuffed in her mouth and penned unflinching critiques of her critics. She also delved into analytical philosophy, seeking, as she wrote in a 1970 essay, 'to articulate to myself what my aesthetic concerns are'. On her first day of graduate school, the most famous member of Harvard's philosophy programme told Piper, who is of light complexion though of mixed descent: 'Miss Piper, you're about as black as I am.' She encountered borders. She met academic philosophers who scoffed at conceptual artists' dilutions of their philosophy. She learned that the art world was not the rest of the world.

Unlike Piper, I never had to hear Rosalind Krauss claim in a 1983 symposium that there were no unrecognized works of quality by African Americans, because if these hadn't come to her attention 'they probably don't exist'. I never had to wrestle with medium specificity like Frank O'Hara did when he quipped: 'The portrait show seems to have no faces in it at all, just paint.' Today we don't have to

WHITNEY



BIEN NANTA  
2019

# WHITNEY



# BIENNIAL 2019

FINDING THE  
FUTURE OF  
AMERICAN ART

MAY 17-  
SEPT 22

Whitney Museum  
of American Art  
99 Gansevoort Street

whitney.org  
@whitneymuseum  
#WhitneyBiennial

Whitney Biennial 2019  
sponsored by  
TIFFANY & CO.

Agustín Muro (2019), detail of  
National Time, 2019. Clock, sculpture,  
and sundial by Roger van der  
Weyden and Robert Rauschenberg, 1969.  
Photography by Jesse Palumbo



...you and let yourself be  
...by difficult art.  
...best thing about your job?  
...when I can make great  
...open, whether it be through  
...acquisition, advising a col-  
...is assembling a collection,  
...ing an artist in a project, or  
...ing an artist's work to critics.  
...and you do if you weren't  
...?  
...I was an arts writer and  
...as a contributing editor  
...Baraar in the '90s. I once  
...ions of being a novelist.  
...les L.A. unique among  
...?  
...mpire art capital due to its  
...ic art schools, world class  
...stitutions, artists, and gal-  
...ater number of visual artists,  
...chitects, writers, dancers,  
...poets, filmmakers, chefs,  
...creative professionals who col-  
...me make it a very vibrant cul-  
...in which to live and create.

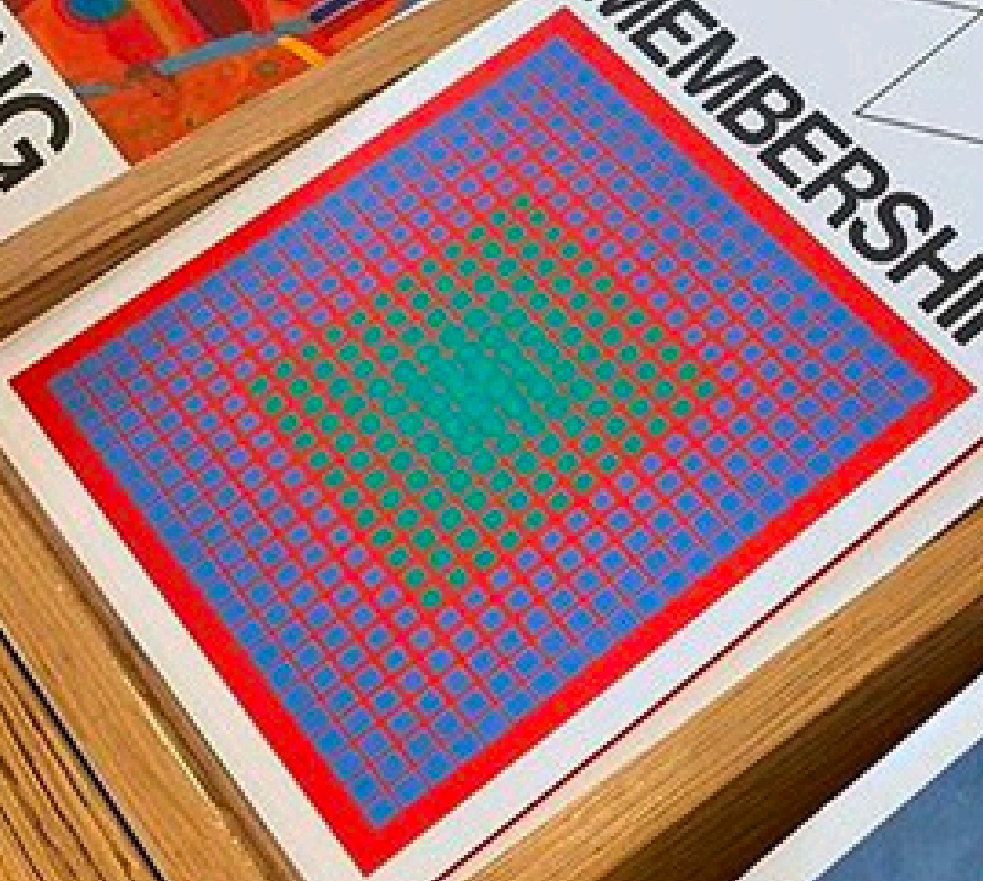
WHITNEY  
WHITNEY  
WHITNEY  
2019  
WHITNEY  
BIENNIAL  
COMING  
SOON



MUSEUM  
GUIDE

SPRING  
2019

WHITNEY  
MEMBERSHIP



WHITNEY  
MUSEUM  
GUIDE

